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Library Info Alert
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Library Info Alert focuses on recent developments in the field of library science and information management in the United States. It contains summaries of articles from leading library-related periodicals and recommended Internet sites. The *Library Info Alert* is published by the Information Resource Centers in Germany.

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Featured Internet Sites:

http://www.escholarlypub.com/digitalkoans/category/copyright/
The Google Print Controversy: A Bibliography
"This bibliography [with links] presents selected English-language electronic works about Google Print that are freely available on the Internet. It has a special focus on the legal issues associated with this project [to scan library materials]," which has raised copyright concerns. Part of librarian Charles W. Bailey's DigitalKoans blog, which "provides commentary on scholarly electronic publishing and digital culture issues."

Article Alert:

1 Blogs: The New Information Revolution?
By Bruce W. Dearstyne
(*Information Management Journal*, Sep/Oct 2005, Vol. 39, Issue 5, pg. 38)
Weblogs, or blogs, constitute a significant new development in the information world. From the perspective of records and information management (RIM) professionals, they present unprecedented challenges and opportunities. Leadership and policies are needed to shape and make optimal use of this new application. Blogs derive their power from several sources. They require relatively inexpensive and easy-to-use software and are relatively easy to set up and maintain, particularly for organizations that already have Web sites and computer expertise. Blogs may include a mixture of personal observations and official views, vague speculations and solid insights, common sense musings and innovative perspectives, flip comments and profound opinions. Take away the hype, and blogs -- particularly those generated by or inside a company -- still have vast implications for RIM professionals in many companies. RIM implications may be grouped into four areas: 1. education, 2. policies, 3. records and information management, and 4. records and information management applications. Brace W. Dearstyne, Ph.D., is Professor at the College of Information Studies, University of Maryland, where he also served as Interim Dean, 2001 -2004. He has more than 30 years of experience in records and information work.

2 The Coming Crisis in Education for Librarianship
By Charles A Seavey
(*American Libraries*, October 2005, Vol. 36, Issue 9, pg. 54)

The author talks about the coming crisis in education for librarianship, which is the doctoral shortage. He conveys that looking at some evidence gathered over the last three years, librarianship education is really facing a crisis of sorts--one that is not easily solved by tinkering with the curriculum, or complaining about the names of schools, or any of the other myriad solutions that have been proposed over the years. The field is ignoring this issue, but the problem cannot be solve by ignoring it; thus, he comments that it is past time to consider who will educate the next generation and where the LIS faculty members will come from. Charles A. Seavey is associate professor at the School of Information Science and Learning Technologies of the University of Missouri in Columbia.

3 Designing a Better Subject Page to Make Users' Searches More Successful
By Darlene Fichter
(*Computers in Libraries*, October 2005, Vol. 25, Issue 9, pg. 6)
Library Web teams invest significant time and energy trying to create usable Web sites. Despite the ongoing efforts to make them more friendly, studies have shown.

4 Designing a Web Site for One Imaginary Persona That Reflects the Needs of Many
By Heather Cunningham
(*Computers in Libraries*, October 2005, Vol. 25, Issue 9, pg. 15)
As a reference librarian and a member of the Web team of the Gerstein Science Information Centre (Gerstein Library at University of Toronto), she says that what she was set out to do was to design a large academic library Web site for an imaginary person. She proposed that the best way to ensure that the Web site meets the needs of the more than 62,000 students, faculty, and staff was to focus on the needs of Cindy Lee, a fictitious individual and design tool known as a "persona." Heather Cunningham is a reference librarian at the University of Toronto in Ontario, Canada. She holds an M.Sc. and an M.L.I.S. from McGill University in Montreal.

5 Google Wins U.S. Keyword Case
By David Mirchin
(*Information Today*, October 2005, Vol. 22, Issue 9, pg. 1)
According to the U.S. Trademark Act, to be liable for trademark infringement, a defendant must use the trademark "in commerce" and "in connection with the sale, offering for sale, distribution, or advertising of goods and services." [Google] had argued previously in this same case that it only used GEICO's trademark in its computer coding and that such an invisible process could not constitute infringement. David Mirchin is the former vice president and general counsel of SilverPlatter Information. His law practice focuses on information, software, and technology companies.

6 Government Secrecy Reaches Historic Levels
By Nikki Swartz
(*Information Management Journal*, Sep/Oct 2005, Vol. 39, Issue 5, pg. 14)
Driven in part by fears of terrorism, government secrecy has reached a historic high. For example, a record 15.6 million documents were classified last year, nearly double the number in 2001, according to the federal Information Security Oversight Office. The acceleration of secrecy began after the 2001 attacks, according to the Times, as officials sought to restrict access to information that Al Qaeda might use to take advantage of the US's vulnerabilities. Such worries have not faded, but more politicians and advocacy groups across the political spectrum say there is too much secrecy.

7 Great American Public Libraries: The 2005 HAPLR Rankings
By Thomas J. Hennen Jr.
(*American Libraries*, October 2005, Vol. 36, Issue 9, pg. 42)
The author presents the results of the seventh annual assessment of the U.S.' public libraries. Hennen's American Public Library Ratings, listing the nation's top 100 libraries, have been published in American Libraries since 1999; and for this year's edition, data was filed by 9,211 libraries, collected by 50 state library agencies, and compiled at the national level by the Federal-State Cooperative System. Here, he details how the ratings were done. Thomas J. Hennen Jr. is director of the Waukesha County (Wis.) Federated Library System, and the author of *Hennen's Public Library Planner* (Neal-Schuman, 2004). This article is expanded on the author's site at www.haplr-index.com/.

8 How Search Engine Marketing Tools Can Work for You
By Terry Brainerd Chadwick
(*Information Outlook*, October 2005, Vol. 9, Issue 10, pg. 28)
Web site saturation and popularity tools show how much presence a Web site has on search engines through the number of pages of the site that are indexed on each search engine (saturation) and how many times the site is linked to by other sites (popularity). Terry Brainerd Chadwick is a former corporate librarian and independent information professional turned search marketing specialist. She is a past president of the Oregon Chapter of SLA.

9 Include Your Patrons in Web Design
By Gary Roberts
(*Computers in Libraries*, October 2005, Vol. 25, Issue 9, pg. 30)
Web publishing has become the communication medium of the masses, but publishing a large, well-designed, organized, and intuitive site remains difficult and elusive. To design a usable library Web site, a librarian must begin by understanding that the library's online home is meant to serve patrons first and librarians and professional staff second. Roberts discusses how he and his team of Web designers at Herrick Library of Alfred University in Alfred NY created a patron-centric site by directly asking their users for feedback and including them in the design process. Gary Roberts is an information systems and reference librarian at Herrick Library, Alfred University in Alfred, N.Y. His responsibilities include overseeing reference, ILL, Web services, and most other technologies in a small library. In 2004, he received the 21st Century New Librarian Award.

10 Library Salaries: Have They Kept Pace with Inflation?
By Denise M. Davis
(*American Libraries*, October 2005, Vol. 36, Issue 9, pg. 72)
The American Library Association (ALA) has collected information about salaries of professional staff in public and academic libraries since 1982. Between 1999 and 2004, the average salary for librarians increased each year by 2.3% to 4.7%. The net average increase was approximately 18%, or $7,979. Denise J. Davis is director of ALA's Office for Research and Statistics.

11 The Library Wireless Hotspot
(*Library Technology Reports*, September/October 2005, Vol. 41, Issue 5, pg. 31)
The key security concern for a library's public access wireless local area networks involves isolation from the library's staff network. As noted previously, it's essential that all public access computing--both wired and wireless--be effectively walled off from the library's staff network. Although there may be some security risk to library patrons, the risk is no greater in other hotspots, such as Wi-Fi hotspots provided by coffee shops, hotels, and airports. More details on library-specific application of wireless networks are discussed.

12 Licenses Under Wrap
By George H. Pike
(*Information Today*, October 2005, Vol. 22, Issue 9, pg. 17)
Books are also covered by copyright's first sale doctrine. This allows the owner of a physical copy of a copyrighted work to sell, trade, or lend that copy. This is also an extension of antitrust law, which limits a company's or individual's power to monopolize an industry or product. The law also frowns on efforts to control what people do with their own property. George H. Pike is director of the Barco Law Library and assistant professor of law at the University of Pittsburgh School of Law.

13 OpenURL Linking with Google SCHOLAR
By Jill E.Grogg and Christine L. Ferguson
(*Searcher*, October 2005, Vol. 13, Issue 9, pg. 39)
Several interesting alternatives to activate OpenURL linking in Google Scholar have emerged. For example, the Openly Informatics OpenURL Referrer http://www.openly.com/openurlref/ allows OpenURL linking in Google without sending Google Scholar holdings. According to its Web site, Openly's OpenURL Referrer "will add a link to your local library's database. ... If your library has access to the article, the link will bring you to a page from which you can access the article. Jill E. Grogg is Electronic Resources Librarian at the University of Alabama Libraries and Christine L. Ferguson is Electronic Resources/Serials Librarian at the Furman University Libraries.

14 Products & Services for the Library WLAN
(*Library Technology Reports*, September/October 2005, Vol. 41, Issue 5, pg. 37)
Details on the library-specific products and services available in the Open Source and commercial arenas are discussed. Among other things, many companies offer products and services that extend the features and security of wireless networks. In addition, these companies provide components for integrating the WLAN with the existing enterprise infrastructure of an organization, or they provide tools to assist with the management of the wireless network.

15 Submit or Resist: Librarianship in the Age of Google
By Steven J. Bell
(*American Libraries*, October 2005, Vol. 36, Issue 9, pg. 68)
An old adage states, "if one can't them, join them." That sentiment is driving a growing and, for some librarians, disturbing trend that is creating a rift over how their profession will avoid becoming the 21st-century equivalents of buggy-whip makers. Instead of adhering to their essential values and allowing them to guide others through challenging times of transformation, a contingent within librarianship is convinced they're being marginalized by Google and its brethren. Steven J. Bell is library director at Philadelphia University.

16 The Young & the Wireless
By Aaron Schmidt
(*School Library Journal*, October 2005, Vol. 51, Issue 10, pg. 44)
If e-mail is the only electronic format you use to communicate with adolescents, your library is at risk of being seen as antiquated. Although e-mail is still a fixture with teens, the study says teens see it as a means of communicating with "old people." Nowadays, many kids prefer IMing-and they use it to share more than words. Fifty percent IM their peers links to Web sites and humorous or interesting articles. Aaron Schmidt, the author of the weblog walkingpaper.org, is a reference librarian at the Thomas Ford Memorial Library in Western Springs, IL.

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